



ANTHONY ZICCARDI STUDIOS

# Helpful Information

*Please read prior to your Pre-Event Meeting & Wedding Day.*

## Preparing for your Pre-Event

1. Your pre-event consultation is when we get together and go over all of your wedding details. This includes schedule, day of timing, expectations, and requests. We ask that just the couple makes an effort to attend this meeting.
2. If you must do a phone pre-event, we ask that it's both of you. Please be mindful of your environment during this phone meeting. We kindly ask that you aren't driving, at work, etc.
3. AZS will contact you to schedule your Pre-Event about 3 months prior to your big day. Pre-Events take place 2-3 weeks before your wedding. We will review all of your paperwork at your pre-event. Call early to reserve your time slot. Evening appointments book up fast and weekends are almost impossible due to weddings and events.
4. Make sure you have an up-to-date copy of your homework packet. Fill out all appropriate areas legible in **PEN**. *Please no pencil*. Know all of your wedding day locations, addresses and ceremony, cocktail, and reception end times.
5. If you have a balance, it will be due at this meeting. We accept Cash and Check, as well as Visa and MasterCard (No Amex or Discover). *Please keep in mind that we have a 3% convenience fee for all credit card transactions.*
  - a. Remember your package does not include: **Sales Tax, Travel & Shipping**. If you do not live local, we may need to ship you your items. We charge for shipping to keep the cost of packages down. You're welcome to pay at your pre-event for all shipments or pay on an as needed basis. Travel over 50 miles from the studio will be assessed and charged at your pre-event and at the NJ State Rate, plus additional expenses as needed.

## Hair & Makeup

*(The #1 reason weddings run late is directly due to hair and makeup running overtime.)*

- **Rule #1:** Leave extra time for error, redo, late bridesmaids, eating, etc.
- Bridesmaids' professional hair and makeup takes an average of 90 minutes per person. 45 minutes for hair and 45 minutes for makeup. Remember a short haired bridesmaid will balance out one with a long hair.
- The Bride needs 2 hours total: 1-hour hair and 1-hour makeup (Think of how much time it took during your trial.)
- Hire enough staff to help your morning run stress free and on schedule.

## Your Big Day

On the day of the pre-event, AZS will give you a 'Big Day form' with all the timing and logistics for your wedding. It is your responsibility to follow the directions laid out for you and follow the suggested times. When you deviate from our schedule, we CANNOT guarantee we'll have the time to capture all your desired images.



### Other things to think of...

- If you do not have a time gap between your ceremony and cocktail hour, we will most likely recommend a first look. We will NEVER force you to do a first look, but we want you to have realistic expectations for your wedding day.
- **First looks** are a great way to get the best of both worlds. There are many fun and creative ways we can do this and we're here to help organize this for you. Think of it as a pre ceremony "ceremony" that can be private or with your wedding party and families. It's up to you.
- We are **NOT** able to conduct your photo shoot during cocktail hour **AND** let you attend cocktail hour. We can not magically create time and give you the best of both worlds. If you choose **NOT** to do a first look and you don't leave/have a time gap after your ceremony, we will have to do your photos during the cocktail hour. Including family, wedding party, and formals. Keep in mind you will miss most (if not all) of the cocktail hour. Depending on the size of your wedding party and families, this could take as long 20-40mins and that's not counting your formal photo shoot as a couple.
- Many of our clients have asked us if we can "just do the photos with the families and wedding parties before hand". The answer is no. Of course we will take pictures of each side beforehand, but we will need to redo them when the two of you can **BOTH** be in the photos as well.
- **Timing:** Realistically we need up to 20-30 minutes for wedding party photos (depending on size) and up to 20-30 minutes for Formals of just the two of you (could be more for multiple locations and requests), 10-20 minutes for family (depending on size). Totaling 50-70 minutes for your photo shoots, not including travel or additional locations. Remember **Extraordinary Photos Take Time!**
- **Receiving Line:** If you're planning on doing a receiving line after your ceremony, this will take roughly 20-30 seconds per person to make it through the line. Example: 100 guests = 30-50mins. You may also have to fix your makeup after being kissed by 100 people in a row.

### Know your sunset time on your wedding day!

Fall and early Spring weddings will most likely require a **first look** if you want outdoor photos. If your sunset is at 6:30pm and your ceremony is at 6pm, you will not have outdoor photos without a first look. We cannot take wedding party photos in the dark. (**Remember: Weddings after the 1st week in November until mid March will have roughly a 4:30 p.m. sunset time.**)

**Spring and Fall:** Please remember that the Spring and Fall are our busiest times for Weddings and Engagements. If you need to schedule during these times, please do so months in advance. You can also expect extended turn around times to see your edited images and films for these months.

We hope this information was helpful. The A-Team has 3000+ weddings under their belt. We want your wedding to be perfect, just like you do! Let our experience work for you. If you have any questions about your day, we are always here to help!

Your Friends,

Anthony Ziccardi and The A-Team  
Founder AZS